Public Information Representative (PIR)

The primary purpose of the Public Information Representative is to carry the message of recovery to the still-suffering debtor and to other people and groups who come in contact with debtors. We seek to be a credible community resource by providing information on D.A. websites and via other communications to the general public, the media, and helping professionals. We also provide information to institutions when there is no local Hospital, Institution, and Prison (HIP) committee. PIRs report to their Intergroup or home group meeting.

Suggested qualifications for a PIR

- Is an active member of Debtors Anonymous, attending meetings regularly with at least three months of not incurring unsecured debt* (*requirement is one year of not incurring unsecured debt for working with the media).
- Has read the Twelve Steps, Twelve Traditions, and Twelve Concepts of Debtors Anonymous, resulting in a firm understanding of anonymity as discussed in Traditions Eleven and Twelve Has worked the Steps or is currently engaged in step work with a D.A. sponsor
- Has attended or commits to attending a Media Training workshop

Responsibilities of a PIR

- Report to their home group about PI activities
- Commit to a minimum of one hour per month of service work
- Attend D.A. speaker training and media training within the first year of service
- Be a point person for requests from the media

Suggested activities of a PIR

Public Outreach

In keeping with our 11th Tradition, we spread the word about D.A. to local media (TV, radio, newspapers, Internet sites, etc.). In the USA, we work in cooperation with the World Service Conference (WSC) PI Committee to reach out to professionals and institutions.

Other Regions of D.A. will inform their Intergroup or Regional Intergroup of their PI activities and will exchange ideas with the PIR at that level. We spread the word about D.A., including specific meeting information, to places as suggested above. The PI manual has excellent examples of specific letters, announcements, and meeting listings for these purposes.

In-reach to the D.A. Fellowship

We inform local, regional, and the greater D.A. fellowships about our D.A. activities and events. These include retreats, workshops, meeting anniversary celebrations, days of sharing, etc. We accomplish this by disseminating flyers and notices to other local meetings and Intergroup(s) and by posting notices on D.A.'s eNews. (You can sign up for eNews at https://debtorsanonymous.org/enews)

Resources available to support a PIR

- The Public Information Manual, available as a free download from https://debtorsanonymous.org/download/p-imanual/
- The General Service Board of D.A. at: Debtors Anonymous General Service Office PO Box 920888 Needham, MA 02492-0009 Toll Free: +1 800-421-2383 (U.S. only) | Direct dial: +1 781-453-2743 | PublicInfo@debtorsanonymous.org
- The Public Information Starter Kit, available as a free download from https://debtorsanonymous.org/download/ public-information-starter-kit/
- The HIP Starter Kit, available as a free download from https://debtorsanonymous.org/download/hip-starterkit-2022/
- Other PIRs and/or committees at the Intergroup or GSR level
- The World Service Conference PI Committee of Debtors Anonymous
- PI media training sessions.

DEBTORS ANONYMOUS

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